

# BRAR'S™

## 2021 PRODUCT CATALOGUE



# ABOUT BRAR'S

Founded in the year 1999, OIC Foods is a leading Ethnic Sweets & Dairy company in Canada. We sell our products under the brand names *Brar's Dairy*, *Brar's Desserts*, *Brar's Snacks*, *Brar's Samosa* and *Brar's Essentials*. Our brands are well known for delivering quality and value to our customers. This year, as we celebrate three decades of success, we are growing our operations in domestic and international markets.

We export to countries like USA, Australia, Signapore, UAE and are looking to increase our footprint in other regions as well.

Our manufacturing plants and R&D department are equipped with the most sophisticated equipment and are managed by industry experts. We are SQF (Food Safety Standards), Halal Certified and registered with FDA.

In the following pages, you can explore our growing range of products from our signature Samosa to our world famous Rasmalai!

## THANK YOU!

The past 30 years have been an incredible journey. We have grown from a small sweet shop to a preferred South Asian brand in it's category across North America. We want to express our gratitude to customers like you who helped us grow so far.

# BRAR'S DESSERTS

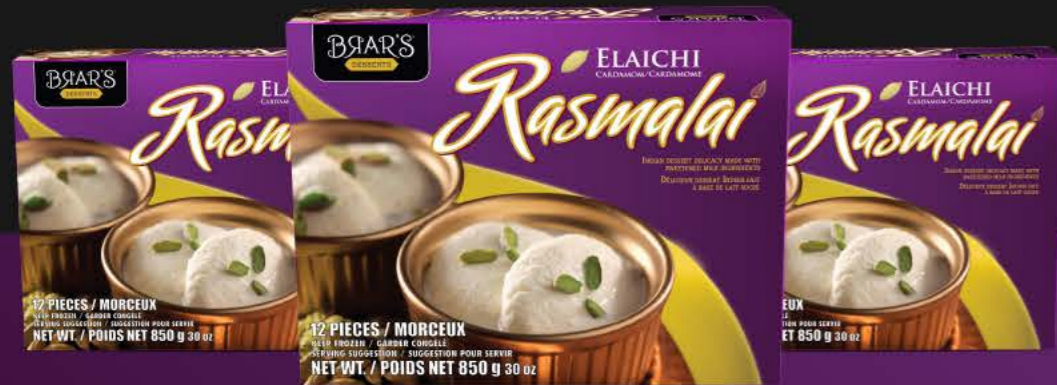
Also called Mithai, Indian sweets come in many flavours, shapes, sizes and colours. They are known across the world for their rich taste and flavours.

Many Indian cultures consider sugar, milk and ghee to be pure substances that can purify one's soul. Whether that is true or not, we can bet that Brar's Desserts can give you immense satisfaction.

We've made massive investments and undertaken research to learn more about how sweets have been consumed over the past 100 years. Combined with our traditional recipes, this has helped us create sweets that will leave you asking for more!

Whether you like Peras, Ladoos, Barfis or Rasmalai, we've got something for everyone.

# RASMALAI



## ELAICHI RASMALAI

Pucks of cheese curds soaked in clotted cream and flavoured with cardamom before being cooked in sugared milk and granished with pistachios

Available Size | **850 g**

## WHY CHOOSE BRAR'S RASMALAI

100 % vegetarian

Light, fluffy and flavorful

Excellent freeze-thaw stability

Produced under extremely hygenic conditions and packed under modified atmospheric packaging for inceased shelf life

Canadian owned & manufactured with few imported ingredients



## MANGO RASMALAI

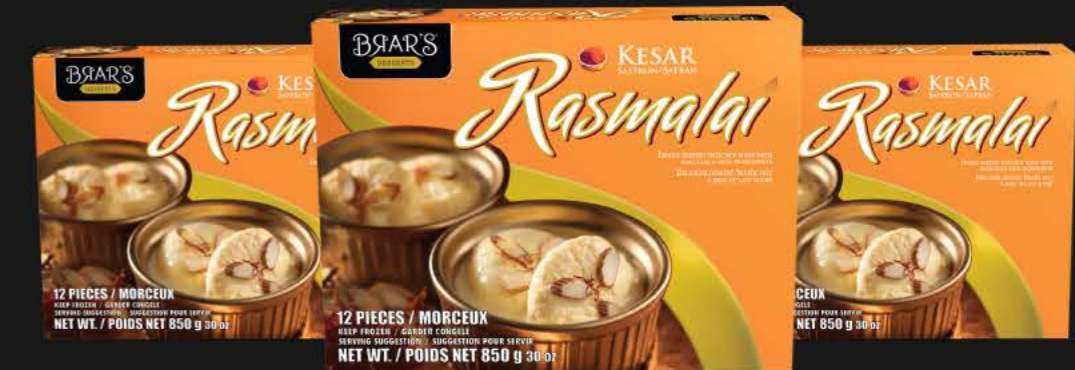
Pucks of cheese curds soaked in clotted cream and flavoured with mango before being cooked in sugard milk

Available Size | **850 g**

## KESAR RASMALAI

Pucks of cheese curds soaked in clotted cream and flavoured with saffron before being cooked in sugared milk granished with almonds

Available Size | **850 g**



# TRADITIONAL



## GAJAR HALVA

This indulgent pudding is made by slow cooking carrots with condensed milk, ghee, almonds and pistachios. The flavor is enhanced with a hint of cardamom and saffron.

Available Size | 454 g

## WHY CHOOSE BRAR'S GAJAR HALVA

Nutritious dessert with less fat

Iconic dessert consumed all year long

100% vegetarian

Exotic mouth-watering

Fragrant & rich

Carrots are rich in Fiber and contain Vitamin K & A

# BEST MILK CAKE IN NORTH AMERICA



## MILK CAKE

Grainy and sweet, this traditional dense, moist, caramelised cake served in small squares, garnished with pistachios, almonds, and just a hint of saffron. Made with 100% Milk

Available Size | 400 g



## GULAB JAMUN

Spongy succulent spheres made with milk solids and flour that are deep fried before being flavoured in rose water

Available Size | 850 g



# LADOO

BIAR'S  
DESSERTS



## MOTICHOOR LADOO

These perfectly glazed gluten free ladoos are made with crushed chickpeas and feature cashews, raisins, saffron, and a hint of cardamom

Available Size | **350 g**



## BESAN LADOO

Delicious golden brown ladoos made by roasting chickpea flour with ghee, sweetened with sugar, and flavoured with cardamom and almonds

Available Size | **350 g**



# PERA



## KESAR PERA

Semi-soft dumplings made of thickened milk solids. They are flavoured with saffron before being garnished with pistachios

Available Size | **350 g**

## KHOA PERA

Semi-soft dumplings made of thickened milk solids. They are flavoured with cardamom before being garnished with pistachios

Available Size | **350 g**



# BARFI



## BADAM BARFI

Luscious squares of almond fudge made from blanched almonds, sweetened with sugar, and a pinch of cardamom

Available Size | 350 g



## BESAN BARFI

This traditional fudge is made by roasting chickpea flour before water and sugar are added to the mix. A hint of spice adds to its distinct taste and aroma.

Available Size | 350 g





## COCONUT BARFI

Creamy, moist and delicious, Coconut Barfi is made by thickening milk solids and sugar before adding coconut which gives it a unique taste and texture

Available Size | **350 g**



## KHOA BARFI

Creamy, moist and delicious, this classic fudge is made by thickening milk solids and sugar

Available Size | **350 g**



# KAJU ROLLS



BRAR'S  
DESSERTS

## KAJU KESAR ROLL

A delicious cashew milk fudge that is stirred on high heat before being hand rolled with a saffron filling and a hint of spice

Available Size | 350 g



## KAJU PISTA ROLL

A delicious cashew milk fudge that is stirred on high heat before being hand rolled with a pistachio filling and a hint of spice

Available Size | 350 g



# KAJU KATLI



## KAJU KATLI

This lip-smacking dessert is made by adding sugar syrup to ground cashews. The mixture is then flattened and cut into the signature diamond shaped pieces

Available Size | **350 g**



# BULK SWEETS

## BARFI

Anjeer Barfi  
Anjeer Katlas  
Badam Barfi  
Badam Katli  
Besan Barfi  
Chocolate Barfi  
Coconut Barfi  
Dhoda  
Gajar Barfi  
Khoa Barfi  
Pink & White Barfi  
Pista Barfi  
Plain Barfi  
Plain Gajrela Barfi  
Sev Badam Barfi  
Three Color Barfi

## GUJIYA

## GULAB JAMUN

Cutlas Jamun  
Khoya Jamun  
Long Jamun  
Gulab Jamun  
Small Jamun

## KAJU PRODUCTS

Kaju Dilkushar  
Kaju Dilkush  
Kaju Katli  
Kaju Kesar Roll  
Kaju Pista Roll  
Kaju Roll

## KALAKAND

## LADOO

Boondi Ladoo  
Goond Ka Ladoo  
Besan Ladoo  
Kanpuri Ladoo  
Motichoor Ladoo

## LOOSE GAJRELA

## MILK CAKE

Regular Milkcake  
Strawberry Milkcake  
Chocochip Milkcake  
Coffee Milkcake

## PATISA

## PERA

Khoa Pera  
Kesar Pera

## PETHA

Petha  
Kheer Kadam  
Petha Ladoo

## PINNI

Alsi Pinni  
Atta Pinni  
Daal Pinni  
Til Bhugga  
Panjiri

## RASGULLA

Lady Finger  
Malai Chop  
Pink Chum Chum  
White Chum Chum  
Yellow Chum Chum  
Khoya Lady Finger  
Pink Grapes  
White Grapes  
Rasgulla  
Sandwich  
Chainna Murgi

## RASMALAI

Mango Rasmalai  
Elaichi Rasmalai  
Kesar Rasmalai

# BRAR'S DAIRY

Dairy has been an integral part of Indian culture for thousands of years. From being a part of religious rituals to the traditional Vedic medicine 'Ayurveda', milk and milk products have been an essential part of life.

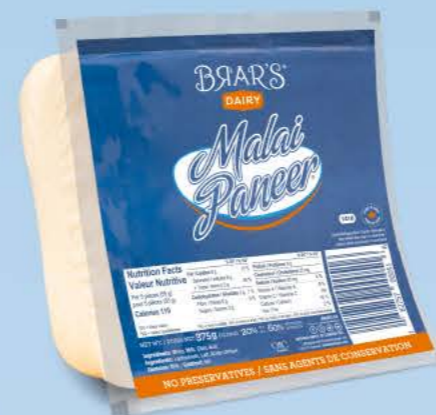
Our traditional recipes combined with world renowned Canadian milk has helped us create products that are of extremely high quality while letting us keep processes and additives to a minimum.

Over the past decade, the demand for our dairy products grew quickly and we recently acquired a new facility to bolster production. Dairy also forms the basis of a variety of sweets and desserts that we produce. Our product range includes Ghee, Paneer, Makhani, Khoa, Dahi, Mozzarella cheese etc.

BITE INTO THE MOST

CREAMY PANEER

MALAI PANEER



### MALAI PANEER

Traditional non-melting cooking cheese

Available Size | 375 g



### CHILLI PEPPER PANEER

Traditional non-melting cooking cheese  
flavoured with chilli pepper flakes

Available Size | 375 g



### BLACK PEPPER PANEER

Traditional non-melting cooking cheese  
flavoured with ground black pepper

Available Size | 375 g





## MALAI PANEER

Traditional non-melting cooking cheese

Available Size | 900 g



## MALAI PANEER

Traditional non-melting cooking cheese

Available Size | 1.87 kg



## CUBED MALAI PANEER

Traditional non-melting cooking cheese, cut in cubes

Available Size | 400 g



## CHEESE

Mozzarella cheese

Available Size | 340 g



## DAHI

Natural home style yogurt

Available Size | 750 g



## KHOA

Condensed milk solids

Available Size | 400 g

A collage of Indian breads including bagels, parathas, and a bowl of Makhani butter.

**CREAMY, NOT GREASY**

# MAKHANI

Makhani is a traditional Indian whipped white butter. It is light as air with a creamy texture without the greasiness of butter. From parathas to pancakes, you can enhance the flavour of any dish with a spoonful of Makhani.

Available Sizes - 250 g | 2.25 kg

BRAR'S  
DAIRY



ADD A SPOONFUL OF

WHOLESOME GOODNESS

# PURE DESI GHEE

BRAR'S  
DAIRY

Ghee is a kind of clarified butter with no water content or milk solids. Ghee is shelf stable and has a high smoke point making it perfect for cooking at high temperatures. Ghee is also a nutrient dense source of fat.

Brar's Pure Desi Ghee has just one ingredient: **100% MILK FAT**

Available Sizes - 400 g | 800 g | 1.6 kg | 3 kg



# BRAR'S ESSENTIALS

**Our new range of products that help you balance health and taste in your day-to-day life.**

As the world adapts to modern life, so do we. To meet the growing need for healthy cooking oils that work with the popular paleo and keto diets, we decided to introduce a unique product to the market, Coconut Ghee. Ghee and coconut oil are among the world's oldest known cooking oils. By mixing the benefits of Ghee with Lauric acid and other healthy fats found in Coconut Oil, this amazing combination brought together the best of both worlds. Coconut Ghee is the first of many products we will be introducing through our essentials range in the coming months.

BRAR'S  
ESSENTIALS

## COCONUT GHEE

Combination of Ghee and Coconut Oil

Available Sizes - 400 g | 800 g | 1.6 kg

## WHY CHOOSE BRAR'S COCONUT GHEE?

Unique blend of 50% clarified butter and 50% non-GMO coconut oil

Clarified butter made with 100% Canadian milk

Canadian milk is free of artificial growth hormone (rbST) and antibiotics

No added preservatives, no trans fat, no dye, no flavor enhancers

Perfect for baking, sauteing, stir-frying and other higher heat cooking



# BRAR'S SNACKS

To supplement meals or for snacks between meals, we bring you a growing range of snacks. Our range currently features a variety of Samosas. Samosas were said to be among the world's first fast foods!

Indian snacks are famous for bringing tasty spices and crispy textures together. With our snacks range, we bring you these amazing flavours and more. Our innovative range of Samosas combine flavours from the East and the West with variants like spinach & cheese and pizza!

Aside from our cocktail samosas, we also offer our gourmet traditional handmade samosas with the classic potato + peas filling. The distinctive taste of our Samosas comes from a secret blend of over 20 masalas. We also take a lot of care to make sure there's a perfect blend of cubed and mashed potatoes, so the flavours are always balanced.

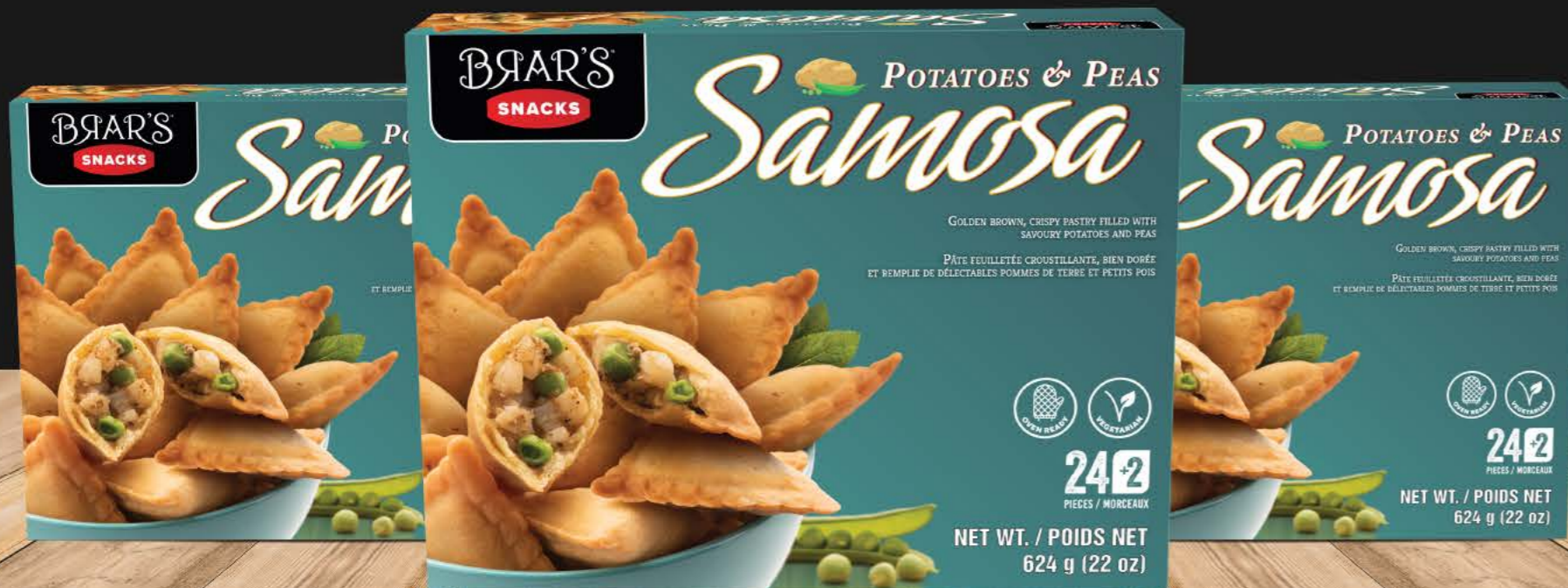
Eager to taste one yet?

BRAR'S  
SNACKS

## POTATOES & PEAS SAMOSA

Golden brown, crispy pastry filled with savoury potatoes and peas

Available Size - 624 g (24 + 2 pieces)



## DOSA MASALA SAMOSA

Golden brown, crispy pastry filled with savoury dosa masala

Available Size - 624 g (24 + 2 pieces)



## JALAPEÑO & CHEESE SAMOSA

Golden brown, crispy pastry filled with savoury jalapeño & cheese

Available Size - 624 g (24 + 2 pieces)



## TANDOORI PANEER SAMOSA

Golden brown, crispy pastry filled with savoury tandoori paneer

Available Size - 624 g (24 + 2 pieces)



SPINACH & PANEER SAMOSA

Golden brown, crispy pastry filled with savoury spinach and paneer

Available Size - 624 g (24 + 2 pieces)



BRAR'S SAMOSAS

BRAR'S SAMOSA

Golden brown, crispy pastry filled with savoury potatoes and peas

Available Size - 300 g (4 pieces)



BRAR'S SAMOSA

Golden brown, crispy pastry filled with savoury potatoes and peas

Available Size - 1.87 kg (25 pieces)



BRAR'S  
SAMOSAS

## BRAR'S SAMOSA

Golden brown, crispy pastry filled with savoury potatoes and peas

Available Size - 600 g (6 pieces)



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